

GEA Spr. 2017 Syllabus

Course

01:098:250 “Global East Asia” *Signature Course*

Rutgers University, Spring 2017

Lecture: TTh7 (6:10-7:30 pm) Rutgers Academic Building AB Rm. 4225, CAC

Recitation: Sections 01-09: W (time and place varies; see below under your TA)

Instructor

Professor Paul Schalow schalow@rutgers.edu

Office hours: Scott Hall Rm. 325, MW 3:00-4:00 PM, or by app’t

Teaching Assistants

Office hours: Tues 4:00-6:00 PM Scott Hall Rm. 332

Wei-chieh Hung wh246@rutgers.edu

Recitation section 01 (W 9:50-11:10) SC-102

Recitation section 04 (W 11:30-12:50) SC-207

Recitation section 07 (W 2:50-4:10) SC-219

Bo Peng bopeng@scarletmail.rutgers.edu

Recitation section 02 (W 9:50-11:10) SC-216

Recitation section 05 (W 11:30-12:50) SC-214

Recitation section 08 (W 2:50-4:10) SC-114

Ke Xu (Coco) coco.ke.xu@rutgers.edu

Recitation section 03 (W 9:50-11:10) SC-114

Recitation section 06 (W 11:30-12:50) SC-120

Recitation section 09 (W 8:10-9:30) SC-214

Course Description

Global East Asia is a Rutgers School of Arts and Sciences *Signature Course* designed to introduce students to East Asia in the era of globalization. The course takes a multidisciplinary approach to China, Korea, Japan and neighboring nations from the perspectives of history, economy, politics, culture, ecology, and ideology.

Grade scale: A 92-100, B+ 87-91.99, B 80-86.99, C+ 75-79.99, C 70-74.99, D 60-69.99, F below 60.



Core Learning Goals: Successful completion of the course fulfills the SAS *Core Curriculum Learning Goals*: 21C (21st Century Challenges), HST (Historical Analysis), and SCL (Social Analysis).

Asian Languages and Cultures Departmental Learning Goals: “*Majors* will be able to analyze issues concerning East Asia and relate them to other areas in the humanities and social sciences following an interdisciplinary approach.”

Grading

6 *recitations* (10% each; total 60%)

1 final interdisciplinary *research paper* (20%)

23 in-class *quizzes* (1% each, 3 lowest dropped, 20% total).

Total: 100%

GEA Grade Scale

A 92-100

B+ 87-91.99

B 80-86.99

C+ 75-79.99

C 70-74.99

D 60-69.99

F below 60

Honor Code

Global East Asia students must promise to abide by the *Rutgers Academic Integrity Policy (Honor Code)*. Violations of the *Honor Code* include: cheating, inventing false data, plagiarism, denying others access to information or material, and facilitating violations of academic integrity. You can review the policy here:

<http://academicintegrity.rutgers.edu/> If you are ever caught violating the *Honor Code* (such as using an *i-clicker* for another student, or submitting a discussion paper that is not your own work) you will face severe grade reduction and possible disciplinary action.

Required Texts

Manfred B. Steger, *Globalization: A Very Short Introduction*. New York: Oxford University Press, 2013 [3rd edition]. ISBN 978-0-19-966266-1. For purchase at Barnes & Noble Rutgers Bookstore; also available as e-book. Be sure to purchase the updated 3rd edition; earlier editions are out-of-date and cannot be used.

The Asia-Pacific Journal (URL access apjjf.org, formerly japanfocus.org) is a free, open-access, peer-reviewed online academic journal founded in 2004 as *Japan Focus*. Students enrolled in *Global East Asia* are encouraged to make a voluntary contribution of \$5.00 to help support the costs of maintaining free access to *The Asia-Pacific Journal*.

Clickers

I-clickers are required for quizzes in TuThu lecture. Models *i-clicker*, *i-clicker+* or *i-clicker2* will work. We recommend *i-clicker2* because it has a readout screen so that you can confirm your answer.

- Not necessary to purchase Remote-WREEF 6-month enrollment.
- Rutgers Bookstore buys back used *i-clickers* for half the purchase price at the end of the semester.

The Student-Wellness Services information below is included in our GEA syllabus in response to a request from RUSA (Rutgers University Student Assembly)

Just In Case Web App

<http://codu.co/cee05e>

Access helpful mental health information and resources for yourself or a friend in a mental health crisis on your smartphone or tablet and easily contact CAPS or RUPD.

Counseling, ADAP & Psychiatric Services (CAPS)

(848) 932-7884 / 17 Senior Street, New Brunswick, NJ 08901/

www.rhscaps.rutgers.edu/

CAPS is a University mental health support service that includes counseling, alcohol and other drug assistance, and psychiatric services staffed by a team of professional within Rutgers Health services to support students' efforts to succeed at Rutgers University. CAPS offers a variety of services that include: individual therapy, group therapy and workshops, crisis intervention, referral to specialists in the community and consultation and collaboration with campus partners.

Violence Prevention & Victim Assistance (VPVA)

(848) 932-1181 / 3 Bartlett Street, New Brunswick, NJ 08901 /

www.vpva.rutgers.edu/

The Office for Violence Prevention and Victim Assistance provides confidential crisis intervention, counseling and advocacy for victims of sexual and relationship violence and stalking to students, staff and faculty. To reach staff during office hours when the university is open or to reach an advocate after hours, call 848-932-1181.

Disability Services

(848) 445-6800 / Lucy Stone Hall, Suite A145, Livingston Campus, 54 Joyce Kilmer Avenue, Piscataway, NJ 08854 / <https://ods.rutgers.edu/>

Rutgers University welcomes students with disabilities into all of the University's educational programs. In order to receive consideration for reasonable accommodations, a student with a disability must contact the appropriate disability services office at the campus where you are officially enrolled, participate in an intake interview, and provide documentation: <https://ods.rutgers.edu/students/documentation-guidelines>. If the documentation supports your request for reasonable accommodations, your campus's disability services office will provide you with a Letter of Accommodations. Please share this letter with your instructors and discuss the accommodations with them as early in your courses as possible. To begin this process, please complete the Registration form on the ODS web site at: <https://ods.rutgers.edu/students/registration-form>.

Scarlet Listeners

(732) 247-5555 / <http://www.scarletlisteners.com/>

Free and confidential peer counseling and referral hotline, providing a comforting and supportive safe space.

LECTURE, READING, AND RECITATION SCHEDULE

- 17 Jan. Tues. introductory lecture: East Asia—conceptualizing the region
No reading assignment
*Register *i-clicker* in your name on course Sakai site
Note: *I-clickers* will be used in every TuThu lecture; they will NOT be used in Wed. recitation.

Chapter 1: Nationalism and internationalism in global sporting events

- [18 Jan.] [No Wed. recitation]
- 19 Jan. Thurs. lecture: A theory of globalization
Reading: Manfred B. Steger, *Globalization: A Very Short Introduction*, chap. 1 “Globalization: a contested concept.” pp. 1-16
*Test *i-clickers* in class
- 24 Jan. Tues. lecture: Global reach of the Olympic games
Reading: Susan Brownell, “The Beijing Olympics as a turning point? China’s first Olympics in East Asian perspective.” *japanfocus.org* (2009)
- [25 Jan.] [No Wed. recitation]
- 26 Jan. Thurs. lecture: North Korea’s national games
Reading: Rüdiger Frank, “The Arirang Mass Games of North Korea.” *japanfocus.org* (2013)
- 31 Jan. Tues. lecture: Dreams of a unified Korean peninsula
Film clip: “Joint Security Area” dir. Park Chan-wook (2000)
- 1 Feb. Wed. Chapter 1 recitation: “Compare and contrast national and international sporting events in East Asia”

Chapter 2: Understanding globalization through the foods we eat

- 2 Feb. Thurs. lecture: A history of globalization
Reading: Steger, *Globalization*, chap. 2 “Globalization and history: is globalization a new phenomenon?” pp. 17-36.
- 7 Feb. Tues. lecture: Global exchange of culinary culture
Reading: Sidney W. Mintz, “Asia’s contributions to World Cuisine,” *japanfocus.org* (2009)
- [8 Feb.] [No Wed. recitation]
- 9 Feb. Thurs. lecture: Culinary hybridization and symbolic value of foods

Reading: Matthew Allen & Rumi Sakamoto, "Sushi reverses course: consuming American sushi in Tokyo." *japanfocus.org* (2011)

- 14 Feb. Tues. guest lecture: Dr. Jui-Hua Chen, National Tsinghua University. "Representing immigration in museums: comparative East-West responses to globalization."
- 15 Feb. Wed. Chapter 2 recitation: "What can we learn about globalization from the foods we eat?"

Chapter 3: China's role in the regional and global economy

- 16 Feb. Thurs. lecture: Economy and globalization
Reading: Steger, *Globalization*, chap. 3 "The economic dimension of globalization." pp. 37-59.
- 21 Feb. Tues. lecture: China's workforce in the global economy
Reading: Jenny Chan, Ngai Pun, and Mark Selden, "The politics of global production: Apple, Foxconn and China's new working class." *japanfocus.org* (2013)
- [22 Feb.] [No Wed. recitation]
- 23 Feb. Thurs. lecture: China's energy policy and the global economy
Reading: John Mathews and Hao Tan, "China's continuing renewable energy revolution: global implications." *japanfocus.org* (2013)
- 28 Feb. Tues. lecture: Beauty industry as a unifying cultural and economic force
Film clip: "The Longest Night in Shanghai" dir. Zhang Yibai (2007)
- 1 Mar. Wed. Chapter 3 recitation: "How is the Chinese government responding to labor and environmental issues resulting from China's integration into the global economy?"

Chapter 4: East Asia's regional security

- 2 Mar. Thurs. lecture: Regional politics and globalization
Reading: Steger, *Globalization*, chap. 4 "The political dimension of globalization," pp. 60-73.
- 7 Mar. Tues. lecture: regional security and US policy toward China
Reading: Vince Scappatura, "The US Pivot to Asia, the China spectre and the Australian-American Alliance." *japanfocus.org* (2014)
- [8 Mar.] [No Wed. recitation]
- 9 Mar. Thurs. lecture: regional security and a divided Korea

Reading: Michael McDevitt, “The post-Korean unification security landscape and U.S. security policy in Northeast Asia,” pp. 251-296. In Eberstadt & Ellings, eds. *Korea’s Future and the Great Powers*. PDF

[11-19 March Spring Recess]

21 Mar. [Tues. class cancelled]

22 Mar. Wed. Chapter 4 recitation: “What helps maintain regional security in East Asia?”

23 Mar. [Thurs. class cancelled]

Chapter 5: The power of popular culture

28 Mar. Tues. lecture: Culture and globalization
Reading: Steger, *Globalization*, chap. 5 “The cultural dimension of globalization.” pp. 74-86.

[29 Mar.] [No Wed. recitation]

30 Mar. Thurs. lecture: Regional flows of pop culture in East Asia
Reading: Nissim Kadosh Otmazgin, “Japanese popular culture in East and Southeast Asia: time for a regional paradigm?” *japanfocus.org* (2008)

4 Apr. Tues. lecture: Pop culture and social change
Reading: Millie Creighton, “Through the Korean Wave looking glass: gender, consumerism, transnationalism, tourism reflecting Japan-Korea relations in global East Asia.” *japanfocus.org* (2016)

5 Apr. Wed. Chapter 5 recitation: “What role does pop culture play in East Asian regional relations?”

Chapter 6: Energy profiles for East Asia

6 Apr. Thurs. lecture: Energy, the environment, and globalization
Reading: Steger, *Globalization*, chap. 6 “The ecological dimension of globalization.” pp. 87-102.

11 Apr. Tues. lecture: Environmental pollution and nuclear power
Reading: Adam Broinowski, “Fukushima: life and the transnationality of radioactive contamination.” *japanfocus.org* (2013)

[12 Apr.] [No Wed. recitation]

13 Apr. Thurs. lecture: The energy mix: black, grey, green

Reading: Andrew DeWit, "Are Asia's energy choices limited to coal, gas or nuclear?" *japanfocus.org* (2016)

- 18 Apr. Tues. guest lecture: Prof. Tom Chen, Lehigh University. "Remade in China: *12 Citizens* and party policy on higher education following Tiananmen."
Film: *12 Citizens* (2015) a Chinese adaptation of *12 Angry Men*.
- 19 Apr. Wed. Chapter 6 recitation: "Compare and contrast the differing energy options in China, Japan, and S. Korea."

Chapter 7: Ideologies of globalization and future directions

- 20 Apr. Thurs. lecture: Ideologies of globalization.
Reading: Steger, *Globalization*, chap. 7 "Ideologies of globalization: market globalism, justice globalism, religious globalisms," pp. 103-130.
- 25 Apr. Tues. lecture: Authoritarianism and national peripheries
Reading: Yi Mu and Mark V. Thompson, *Crisis at Tiananmen: Part 2* "June 4 People's Army against the people." pp. 77-106. PDF
- [26 Apr.] [No Wed. recitation]
- 27 Apr. Thurs. final lecture: Future directions for global East Asia
Reading: Peter Lee, "China not leaving the 'South China Sea'." *japanfocus.org* (2016)
- *4 May *Thurs. Final research paper is due*

Recitation Guidelines

There are six Wed. recitations scheduled during the semester (indicated in the syllabus) for Chapters 1-6.

- Each recitation is worth 10% of your semester grade.
- Your recitation grade has two parts: *discussion paper* (450-500 words) worth 7 pts.; *attendance & participation* worth 3 pts. Total: 10 pts.

Discussion Papers

The *discussion paper* is your opportunity to organize and present coherently what you have learned from the readings in Chapters 1-6. It is meant to prepare you for discussion with your classmates in your recitation section. To earn full points, you must include ideas and information from Steger's chapter & ALL assigned readings for the chapter and discuss them in relation to the chapter question.

- Upload your paper on Sakai "Assignments" by the deadline
- Deadline: Tues. 10:00 PM on the day before your Wed. recitation section
- Must be in .doc or .docx format
- Length: 450-500 words

Discussion Leader

Students must serve as Discussion Leader once during the semester in recitation. You will be graded on your performance on a scale of 0-3 as part of the recitation grade for the Chapter when you lead discussion. (Example: Students who fail to lead discussion on the assigned day receive zero pts. out of 3; students who do an excellent job of leading discussion receive 3 pts. out of 3.)

Grading of Recitation

Your recitation grade is based on **attendance & participation in discussion** (3 pts.), and your **discussion paper** (7 pts.).

- If you upload your discussion paper to Sakai "Assignments" by the deadline but are absent from recitation, you will earn maximum of 7 pts. (3 pt. penalty).
- If you fail to upload your discussion paper to Sakai "Assignments" but attend recitation and participate in discussion, you will earn maximum of 3 pts. (7 pt. penalty).
- Late discussion papers will earn a maximum of 4 pts. (3 pt. penalty) and will be accepted only until the next Wed. recitation; after that, you will forfeit all 7 pts. for the discussion paper, or all 10 pts. for the recitation if you were also absent from recitation.
- Students are allowed one excused absence during the semester. Contact your TA immediately if you must be absent. You must provide a written, verified excuse.

Note: Students who arrive excessively late to recitation or leave excessively early may be marked absent and lose attendance and participation points (max. 3 pt. penalty).