

GEA Fall 2018 Syllabus

01:098:250 “Global East Asia” *Signature Course*

Rutgers University, Fall 2018

Lecture: TTh7 (6:10-7:30 pm) AB Rm. 4225, CAC

Recitation: Sections 01-09: W (time and place varies; see below under your TA)

Instructors

Professor Suzy Kim suzykim@rutgers.edu

Office hours: Thurs. 2:00-4:00pm Scott Hall Rm. 336

Professor Paul Schalow schalow@rutgers.edu

Office hours: Wed. 11:00am-1:00pm Scott Hall Rm. 325

Teaching Assistants

Office hours: Tues 4:10-6:00pm Scott Hall Rm. 237

Brandon Park bjp135@alc.rutgers.edu

Recitation section 01 (W 9:50-11:10) CA-A2

Recitation section 04 (W 11:30-12:50) CA-A3

Recitation section 07 (W 2:50-4:10) HH-B3

Yuanqiu Jiang yuanqiu.jiang@rutgers.edu

Recitation section 02 (W 9:50-11:10) SC-220

Recitation section 05 (W 11:30-12:50) SC-104

Recitation section 08 (W 2:50-4:10) AB-2200

Ke “Coco” Xu kx30@scarletmail.rutgers.edu

Recitation section 03 (W 9:50-11:10) SC-102

Recitation section 06 (W 11:30-12:50) SC-221

Recitation section 09 (W 2:50-4:10) AB-1100

Course Description

Global East Asia is a Rutgers School of Arts and Sciences SAS *Signature Course*. It is designed to introduce students to the impact of globalization on East Asia from multidisciplinary perspectives: history, economy, politics, culture, ecology, and ideology.

Grade scale: A 90-100, B+ 85-89.99, B 80-84.99, C+ 75-79.99, C 70-74.99, D 60-69.99, F below 60.



Core Learning Goals: Successful completion of the course fulfills the SAS *Core Curriculum Learning Goals*: CC (Contemporary Challenges) and HST (Historical Analysis) or SCL (Social Analysis).

Asian Languages and Cultures Departmental Learning Goals: “*Majors* will be able to analyze issues concerning East Asia and relate them to other areas in the humanities and social sciences following an interdisciplinary approach.”

Grading

Response papers: Seven papers, lowest score dropped, 10 pts. each (total: 60 pts.)

Recitations: Seven recitations, lowest score dropped, 5 pts. each (total: 30 pts.)

Quizzes: Twenty-five quizzes, lowest five dropped, 0.5 pt. each (total: 10 pts.)

Total: 100%

Honor Code

Global East Asia students must promise to abide by the *Rutgers Academic Integrity Policy (Honor Code)*. Violations of the *Honor Code* include: cheating, inventing false data, plagiarism, denying others access to information or material, and facilitating violations of academic integrity. You can review the policy here:

<http://academicintegrity.rutgers.edu/> If you are ever caught violating the *Honor Code* (such as using an *i-clicker* for another student, or submitting a response paper that is not your own work) you will face severe grade reduction and possible disciplinary action.

Required Texts

Manfred B. Steger, *Globalization: A Very Short Introduction*. New York: Oxford University Press, 2017 [4th edition]. ISBN 978-0-19-877955-1. For purchase at Barnes & Noble Rutgers Bookstore; also available as *e-book*. **Be sure to purchase the revised 4th edition**; earlier editions are out-of-date and cannot be used.

The Asia-Pacific Journal (URL access apjjf.org, formerly japanfocus.org) is a free, open-access, peer-reviewed online academic journal founded in 2004 as *Japan Focus*. Students enrolled in Global East Asia are encouraged to make a voluntary contribution of \$5.00 to help support the costs of maintaining free access to *The Asia-Pacific Journal*.

Clickers

I-clickers are required for quizzes in TTh lectures and for attendance at films; *clickers* will NOT be used in Wed. recitation. You can use any model of *i-clicker*, *i-clicker+* or *i-clicker2*. We recommend *i-clicker2* because it has a readout screen so that you can confirm your answer.

- Not necessary to purchase Remote-WREEF 6-month enrollment.
- Rutgers Bookstore buys back used *i-clickers* for half the purchase price at the end of the semester.

The Student-Wellness Services information below is included in our GEA syllabus in response to a request from RUSA (Rutgers University Student Assembly)

Just In Case Web App

<http://codu.co/cee05e>

Access helpful mental health information and resources for yourself or a friend in a mental health crisis on your smartphone or tablet and easily contact CAPS or RUPD.

Counseling, ADAP & Psychiatric Services (CAPS)

(848) 932-7884 / 17 Senior Street, New Brunswick, NJ 08901/

www.rhscaps.rutgers.edu/

CAPS is a University mental health support service that includes counseling, alcohol and other drug assistance, and psychiatric services staffed by a team of professional within Rutgers Health services to support students' efforts to succeed at Rutgers University. CAPS offers a variety of services that include: individual therapy, group therapy and workshops, crisis intervention, referral to specialists in the community and consultation and collaboration with campus partners.

Violence Prevention & Victim Assistance (VPVA)

(848) 932-1181 / 3 Bartlett Street, New Brunswick, NJ 08901 /

www.vpva.rutgers.edu/

The Office for Violence Prevention and Victim Assistance provides confidential crisis intervention, counseling and advocacy for victims of sexual and relationship violence and stalking to students, staff and faculty. To reach staff during office hours when the university is open or to reach an advocate after hours, call 848-932-1181.

Disability Services

(848) 445-6800 / Lucy Stone Hall, Suite A145, Livingston Campus, 54 Joyce Kilmer Avenue, Piscataway, NJ 08854 / <https://ods.rutgers.edu/>

Rutgers University welcomes students with disabilities into all of the University's educational programs. In order to receive consideration for reasonable accommodations, a student with a disability must contact the appropriate disability services office at the campus where you are officially enrolled, participate in an intake interview, and provide documentation: <https://ods.rutgers.edu/students/documentation-guidelines>. If the documentation supports your request for reasonable accommodations, your campus's disability services office will provide you with a Letter of Accommodations. Please share this letter with your instructors and discuss the accommodations with them as early in your courses as possible. To begin this process, please complete the Registration form on the ODS web site at: <https://ods.rutgers.edu/students/registration-form>.

Scarlet Listeners

(732) 247-5555 / <http://www.scarletlisteners.com/>

Free and confidential peer counseling and referral hotline, providing a comforting and supportive safe space.

LECTURE, READING, FILM & RECITATION SCHEDULE

4 September Tues. lecture: East Asia—conceptualizing the region **PS**
Reading: NONE
Note: *I-clickers* will be used in every Tues. & Thurs. lecture; they will NOT be used in Wed. recitation sections

Chapter 1: Sports and the global-local nexus **PS**

- [5] Wed. [NO recitation]
- 6 Thurs. lecture: Theorizing globalization
Reading: Manfred B. Steger, *Globalization: A Very Short Introduction*, chap. 1 “Globalization: a contested concept.” pp. 1-16
Test *i-clickers* in class
- 11 Tues. lecture: The Olympic games as a global-local sporting event
Reading: Susan Brownell, “The Beijing Olympics as a turning point? China’s first Olympics in East Asian perspective.” *apjif.org* (2009) **Quiz 1**
- [12] Wed. [NO recitation]
- 13 Thurs. lecture: North Korea’s national sports/performance event **SK**
Reading: Rüdiger Frank, “The Arirang Mass Games of North Korea.” *apjif.org* (2013) **Quiz 2**
- 18 Tues. film: *A State of Mind* (2004) **Quiz 3**
Chap. 1 response paper due
- 19 Wed. **Chap. 1 recitation**

Chapter 2: Understanding globalization through the foods we eat **SK**

- 20 Thurs. lecture: A history of globalization
Reading: Steger, *Globalization*, chap. 2 “Globalization and history: is globalization a new phenomenon?” pp. 17-36. **Quiz 4**
- 25 Tues. lecture: Global exchange of culinary culture
Reading: Sidney W. Mintz, “Asia’s contributions to World Cuisine,” *apjif.org* (2009) **Quiz 5**
- [26] Wed. [NO recitation]
- 27 Thurs. lecture: Culinary hybridization and symbolic value of foods
Reading: Matthew Allen & Rumi Sakamoto, “Sushi reverses course: consuming American sushi in Tokyo.” *apjif.org* (2011) **Quiz 6**

2 October Tues. film: *Dal Puri Diaspora* (2012) **Quiz 7**
Chap. 2 response paper due

3 Wed. **Chap. 2 recitation**

Chapter 3: China in the regional and global economy PS

4 Thurs. lecture: Economy and globalization
Reading: Steger, *Globalization*, chap. 3 “The economic dimension of globalization.” pp. 37-59. **Quiz 8**

9 Tues. lecture: China’s workforce in the global economy
Reading: Jenny Chan, Ngai Pun, and Mark Selden, “The politics of global production: Apple, Foxconn and China’s new working class.” *apjif.org* (2013) **Quiz 9**

[10] Wed. [NO recitation]

11 Thurs. lecture: China’s energy policy and the global economy
Reading: John Mathews and Hao Tan, "China's continuing renewable energy revolution: global implications." *apjif.org* (2013) **Quiz 10**

16 Tues. film: *Under the Dome* (2015) **Quiz 11**
Chap. 3 response paper due

17 Wed. **Chap. 3 recitation**

Chapter 4: East Asia’s regional security SK

18 Thurs. lecture: Regional politics and globalization
Reading: Steger, *Globalization*, chap. 4 “The political dimension of globalization,” pp. 60-73. **Quiz 12**

23 Tues. lecture: regional security and US policy toward China
Reading: Vince Scappatura, “The US Pivot to Asia, the China spectre and the Australian-American Alliance.” *apjif.org* (2014)
Quiz 13

[24] Wed. [NO recitation]

25 Thurs. film: *Living Along the Fenceline* (2012) **Quiz 14**

30 Tues. lecture: regional security and a divided Korea
Reading: Gavan McCormack, “North Korea and a Rules-Based Order for the Indo-Pacific, East Asia, and the World.” *apjif.org* (2017) **Quiz 15**

Chap. 4 response paper due

31 Wed. **Chap. 4 recitation**

Chapter 5: The role of popular culture PS

- 1 November Thurs. lecture: Culture and globalization
Reading: Steger, *Globalization*, chap. 5 “The cultural dimension of globalization.” pp. 74-86. **Quiz 16**
- 6 Tues. lecture: Regional flows of pop culture in East Asia
Reading: Nissim Kadosh Otmazgin, “Japanese popular culture in East and Southeast Asia: time for a regional paradigm?” *apjjf.org* (2008) **Quiz 17**
- [7] Wed. [NO recitation]
- 8 Thurs. lecture: Pop culture and social change
Reading: Millie Creighton, “Through the Korean Wave looking glass: gender, consumerism, transnationalism, tourism reflecting Japan-Korea relations in global East Asia.” *apjjf.org* (2016) **Quiz 18**
- 13 Tues. film: Zhang Yibai, dir. *Longest Night in Shanghai* (2007) **Quiz 19**
Chap. 5 response paper due
- 14 Wed. **Chap. 5 recitation**

Chapter 6: Ecological issues confronting East Asia SK

- 15 Thurs. lecture: Globalization’s impact on natural and human ecologies
Reading: Steger, *Globalization*, chap. 6 “The ecological dimension of globalization.” pp. 87-102. **Quiz 20**
- 20 *Thurs class* Tues. lecture: Hydropower and politics of managing water resources
Reading: Kenneth Pomeranz, “The Great Himalayan Watershed: Water shortages, mega-projects, and environmental politics in China, India, and Southeast Asia,” *apjjf.org* (2009) **Quiz 21**
- [21 *Fri class*] Wed. [NO class]
- [22-25] [*Thanksgiving Recess*]
- 27 Tues. film: *Palm Oil* (2010) **Quiz 22**
Chap. 6 response paper due
- 28 Wed. **Chap. 6 recitation**

Chapter 7: Ideologies of globalization **PS**

- 29 Thurs. lecture: Ideologies of globalization.
Reading: Steger, *Globalization*, chap. 7 “Ideologies of globalization: market globalism, justice globalism, religious globalisms,” pp. 103-130.
Quiz 23
- 4 December Tues. lecture:
Reading: Yi Mu and Mark V. Thompson, *Crisis at Tiananmen: Part 2*
“June 4 People’s Army against the people.” pp. 77-106. PDF **Quiz 24**
- [5] Wed. [NO recitation]
- 6 Thurs. lecture: Militarism and its alternatives
Reading: Peter Lee, “China not leaving the ‘South China Sea’.” *apjff.org*
(2016) **Quiz 25**
- 11 Tues. film: None
Chap. 7 response paper due
- 12 Wed. **Chapter 7 recitation**

Scoring

Response papers (60 pts.)

In your response paper, identify an important concept, theory, or insight about globalization that you studied in Steger's chapter and discuss it in relation to the assigned readings on East Asia for that chapter.

There are seven response papers (maximum 400 words, approx. three paragraphs) uploaded to Sakai assignments for Chapters 1-7. The lowest score is dropped. Your response paper prepares you for recitation, where you will have a chance to develop your ideas about the readings in the course.

Note: Late response papers will be accepted with -1 pt. deduction for lateness up until the due date of the next response paper. After that, the assignment earns zero.

*The response paper is worth 10 pts. and will be graded based on the following rubric:

- (1) Response shows good understanding of at least one new concept, theory, or insight about globalization from Steger's chapter (3 pts.)
- (2) General concept, theory, or insight is applied appropriately to East Asia (3 pts.)
- (3) Discussion is accurate and supported with relevant examples (4 pts.)

Recitations (30 pts.)

Recitation section is where you share your response to Steger's chapter and the assigned readings with your classmates, with the goal of developing a deeper understanding of globalization processes in East Asia.

There are seven Wednesday recitations scheduled during the semester for Chapters 1-7. The lowest recitation score is dropped.

*The recitation is worth 5 pts. and will be graded based on the following rubric:

- (1) Contributions to class discussion are regular and positive, sometimes producing valuable insights (3 pts.)
- (2) Attendance; student arrives at start of recitation and stays to end (2 pts.)

***Students are required to serve as *discussion leader* once (and only once) during the semester. Usually there will be 3-4 discussion leaders assigned per recitation. Discussion leaders automatically earn full 5 pts. for the recitation unless they fail to show up for class (then you earn 0 pts.) or attend class but fail to lead discussion (then you earn 2 pts.).